



ONE WORLD SPORTS AND AMERICA ONE BROADBAND UNITS COMBINE TO FORM ONESPORTSPPLUS.COM BROADBAND SPORTS SERVICE

Online service features more than 5,000 live and exclusive events from 100 U.S. colleges, 70 professional teams, plus top professional sports leagues from Asia and Europe

DALLAS – March 29, 2011 – One World Sports and America One broadband divisions have combined to form OneSportsPLUS.com, a broadband service that features more than 5,000 live and exclusive sporting events from more than 100 U.S. colleges, 70 U.S. professional teams, and top professional leagues in Asia and Europe.

Cable and satellite affiliates of One World Sports television can offer OneSportsPLUS.com as a value-added service to their subscribers using authentication techniques.

“One World Sports and America One have been delivering live and exclusive college sports for more than five years, and international sports for more than two years,” said Preston Bornman, President of One Media Corp, the parent company of the two groups. “Combining both sports catalogues under a single online consumer portal provides great benefits to our affiliates and their subscribers.”

Colleges from Divisions I, II, and III, plus the National Association of Intercollegiate Athletics (NAIA) will have men’s and women’s sports showcased, including basketball, baseball, soccer, hockey, lacrosse and volleyball. U.S. professional sports include hockey, indoor soccer, and indoor football. Professional Asian leagues include games from the Asian Football Confederation and the One Asia Golf Tour.

“Interest in OneSportsPLUS.com services within the NCAA is growing quickly,” said Bruce LeVine, OneSportsPLUS.com Director of Collegiate Programming. “NCAA fans can now watch a nearly endless number of live games simultaneously on one multi-screen player. Our proprietary technology is a game changer in the world of live sports broadcasting.”

Today, games are available from the Big Sky Conference, the Mid America Intercollegiate Association (MIAA) and Atlantic Hockey Association, among others. Recent renewals that have come as a result of the formation of OneSportsPLUS.com include Dakota Athletic Conference, Eastern College Athletic Conference (ECAC) Hockey League and College Insider Basketball Tournament.

OnePlusPLUS.com was formerly known as B2TV.com, which was acquired by One Media Corp, Inc, the parent company of One World Sports and America One, in 2010. The U.S. college and professional games will only be available via the broadband service OneSportsPLUS.com.

One Media Corp’s America One and One World Sports channels are part of a “TV Everywhere” television network that makes their sports available via television, broadband and mobile devices.

As part of the kick-off on the new site, OneSportsPLUS.com will broadcast the Japan Earthquake Relief Soccer Match between Japan’s National Team, the Samurai Blue, and the J-League All Star team, for free in support of American Red Cross Japanese disaster relief efforts on Tuesday, March 29 at 9 p.m. EST. To donate to the American Red Cross Japanese Earthquake Fund, please visit their [donation page](#).



About One Media Corp

One Media Corp is a privately owned company based in Dallas,, with offices and technology located in New York, Houston, Atlanta, Las Vegas, Singapore and London. One Media Corp owns and operates One World Sports, a sports network that focuses on Asia, and America One, a general entertainment television network. It recently formed OneSportsPLUS.com, a broadband service that features more than 5,000 live and exclusive sporting events from more than 100 U.S. colleges, 70 U.S. professional teams, and the top professional leagues in Asia.

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